

FITNIR ANALYZERS TO LAUNCH FITNIR BENCHTOP AT TAPPI PEERS CONFERENCE HELD IN PORTLAND, OR.

September 26, 2011 - FITNIR Analyzers is pleased to announce that it will be launching its newest product offering, FITNIR Benchtop, at the TAPPI PEERS conference being held in Portland, Oregon from October 2nd to 5th.

FITNIR Benchtop provides pulp mills with a cost-effective solution that utilizes the optically-based technology of its flagship product, FITNIR Online. FITNIR Benchtop is a compact, plug and play analyzer providing fast and accurate measurement of a complete suite of liquor properties for process control. Sample preparation is not required, eliminating contact with harmful chemicals and reducing user errors. Mills also benefit from significantly lower sample costs and savings in purchased chemicals.

Visit FITNIR Analyzers at **table 12** in the tradeshow area to receive a demonstration on a live FITNIR Benchtop unit. An overview of the product will also be presented during the **New Technology Showcase** on **Monday, October 3 at 1:30 pm**.

TAPPI PEERS Conference (formerly known as TAPPI Engineering, Pulping and Environmental Conference) is designed to answer the most pressing business and technical questions faced by pulp and paper companies as they manage raw materials, assets, regulatory requirements and production assets. To learn more about TAPPI PEERS visit www.tappipeers.org.

For more information, please visit www.fitnir.com or contact FITNIR Analyzers Inc.:

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