

**For Immediate Release**

## **THANH TRUNG JOINS FITNIR ANALYZERS AS VICE-PRESIDENT OF TECHNOLOGY**

RICHMOND, BC – December 15, 2011 – FITNIR Analyzers Inc., the global distributor of the Near Infrared (NIR) liquor analyzers developed by FPIInnovations, is pleased to announce that Thanh Trung is joining FITNIR Analyzers as Vice-President of Technology. “We are really excited to bring Thanh on board,” says Tom Sands, President. “His extensive knowledge and experience in mill operations as well as his technical expertise in vibrational spectroscopy are true assets to FITNIR and to our customers.”

As a Senior Research Scientist with FPIInnovations (formerly Paprican) for 18 years, Thanh Trung has been crucial to the ongoing evolution of the NIR technology. His pioneering efforts in developing novel applications of process analyzers for the pulp and paper sector have led to numerous U.S. and international patents. Thanh continues to provide support to the industry with a focus on developing new applications with NIR technology.

“It is very exciting to be in a position to deliver a proven technology to the pulp and paper sector that can significantly reduce production costs and improve product quality. It is equally exciting to be integral in expanding this technology to new applications relevant to the industry’s present and future needs.” Mr. Trung explains, “While we have focussed on delivering NIR applications for digester, causticizing and ClO<sub>2</sub> generator control, our platform technology can be applied to many other processes throughout the mill operation such as RFA, turpentine and methanol, to name a few. Partnering with our customers to develop and commercialize these applications using FITNIR Analyzers is extremely rewarding.”

Visit [www.fitnir.com](http://www.fitnir.com) to learn more about Thanh Trung and FITNIR Analyzers Inc. or contact:

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